Technology has always been at the forefront and a vital part of Mass Communication. As a student of Mass Communication and Journalism, it is essential for me to know the day to day ins and outs of communication technology. Being part of the Karnataka State Women’s University it has given me an opportunity to acquire knowledge through the computer assisted classes and interactive learning sessions.

Professors and teachers have been making use of the laptops given to them under the Rashtriya Uccha Shiksha Abhiyaan (RUSA) grants to make interesting and interactive presentations and learning sessions in the class room. Technology assisted methods like Power Point Presentations, screening recorded or online video lessons pertaining to our course subjects have been very helpful in learning and understanding challenging topics which are difficult to learn otherwise.

Not only have we been given the chance to make use of the full fledged computer lab and high speed internet facility to explore our academic interest, teachers have been continuously providing support by distributing online notes, e-books and e-lessons on their computers.

With the help of RUSA funded video conferencing room in the Karnataka State Women’s University campus, students have been provided with the opportunity to witness and be part of the Google talks, hang outs and video conferencing and invited lectures from resource persons from different parts of the state and the country. Recently a Google hangout was conducted with the American Embassy, Chennai, India with the U.S. official on the just held American Presidential elections.
It gives me an immense pleasure to be part of the department and university which is technologically savvy and innovative in its teaching and class room techniques.

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